

CH2 旅行業設立、組織與分類

CH3 旅遊產品組合

參考資料：台科大版本

CH2

- <https://www.youtube.com/watch?v=ziWojIOFRK4> 獎勵旅遊
- <https://www.youtube.com/watch?v=c6AbNL7lLfU> 會議旅遊

台灣旅行業分類

綜合

包辦旅遊

自行組團

委託甲種、乙種

業務範圍：國內外
Inbound Outbound
Domestic

甲種

自行組團

代理綜合

業務範圍：國內外
Inbound Outbound
Domestic

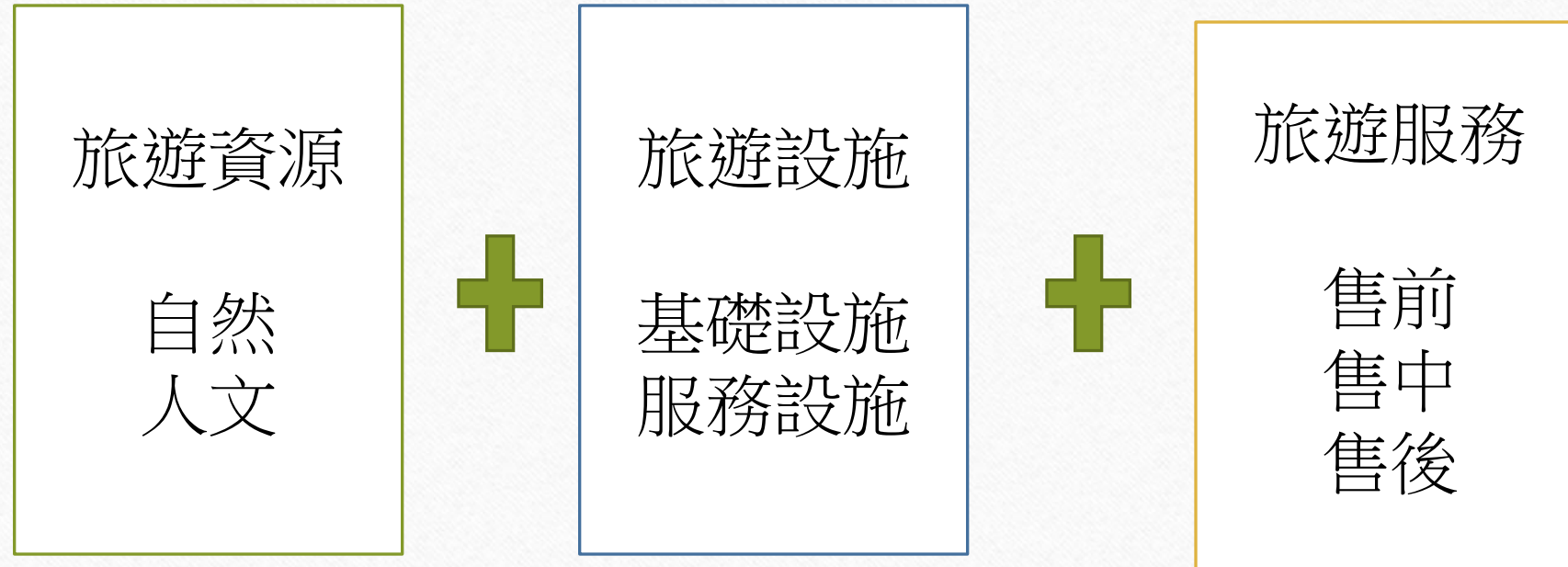
乙種

自行組團

代理綜合

業務範圍：國內
Domestic

旅遊產品組合



旅遊人數區分

個別旅遊 FIT

- 海外個別遊程
- 商務旅行
- 自助旅行
- 自由行

團體旅遊 GIT

- 現成旅遊
- 訂製旅遊
- 特別興趣團
- 獎勵旅遊

-
- <https://www.youtube.com/watch?v=cXWP10Cz184>台北觀光巴士
 - https://www.youtube.com/watch?v=EN_Un0XwOF4台北觀光巴士
 - <https://www.youtube.com/watch?v=ZTJinHIflm0> 日本觀光列車

CH4 旅行業與航空公司

廉價航空

- <https://www.youtube.com/watch?v=4t22VHZZSgk> 日本樂桃
- <https://www.youtube.com/watch?v=EpRNTmA81J8> 廉價航空

空中廚房

- <https://www.youtube.com/watch?v=OAFBMUKKKG3s> 空廚工作體驗
- https://www.youtube.com/watch?v=mI__ABorruA 阿聯酋空廚

機場VIP貴賓室

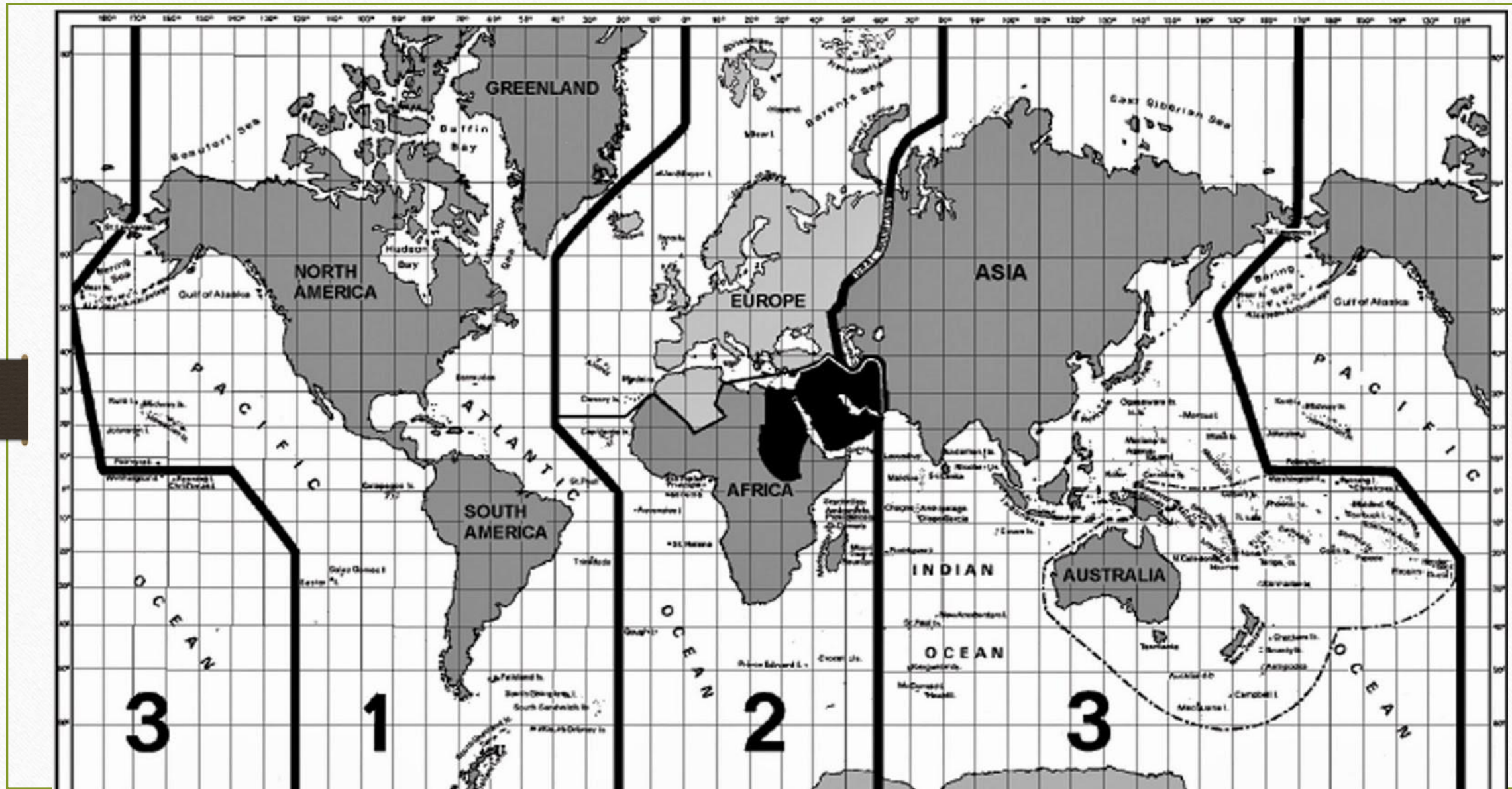
- <https://www.youtube.com/watch?v=ZyLPZRnCgLE> VIP室

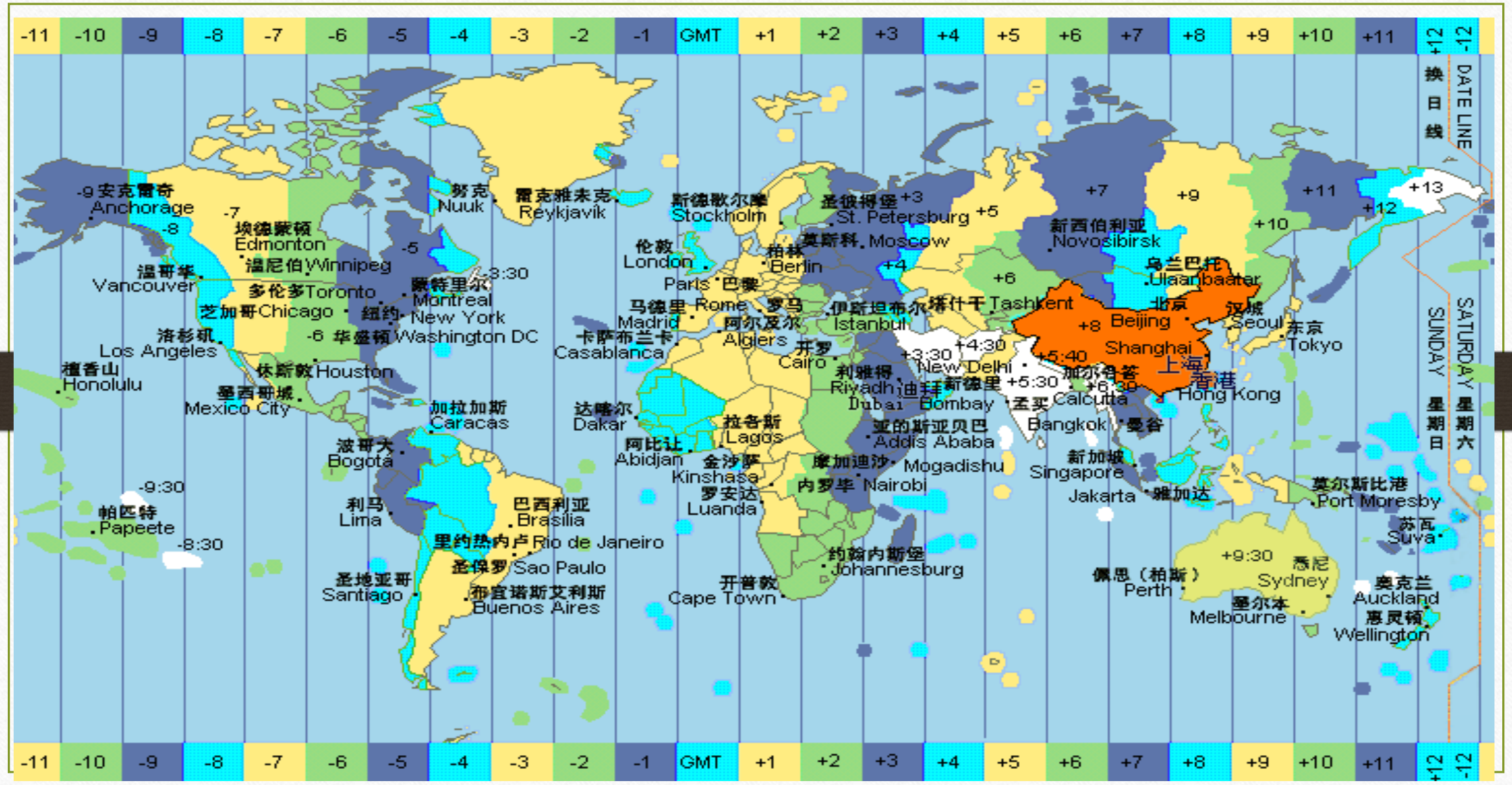
機上特殊服務

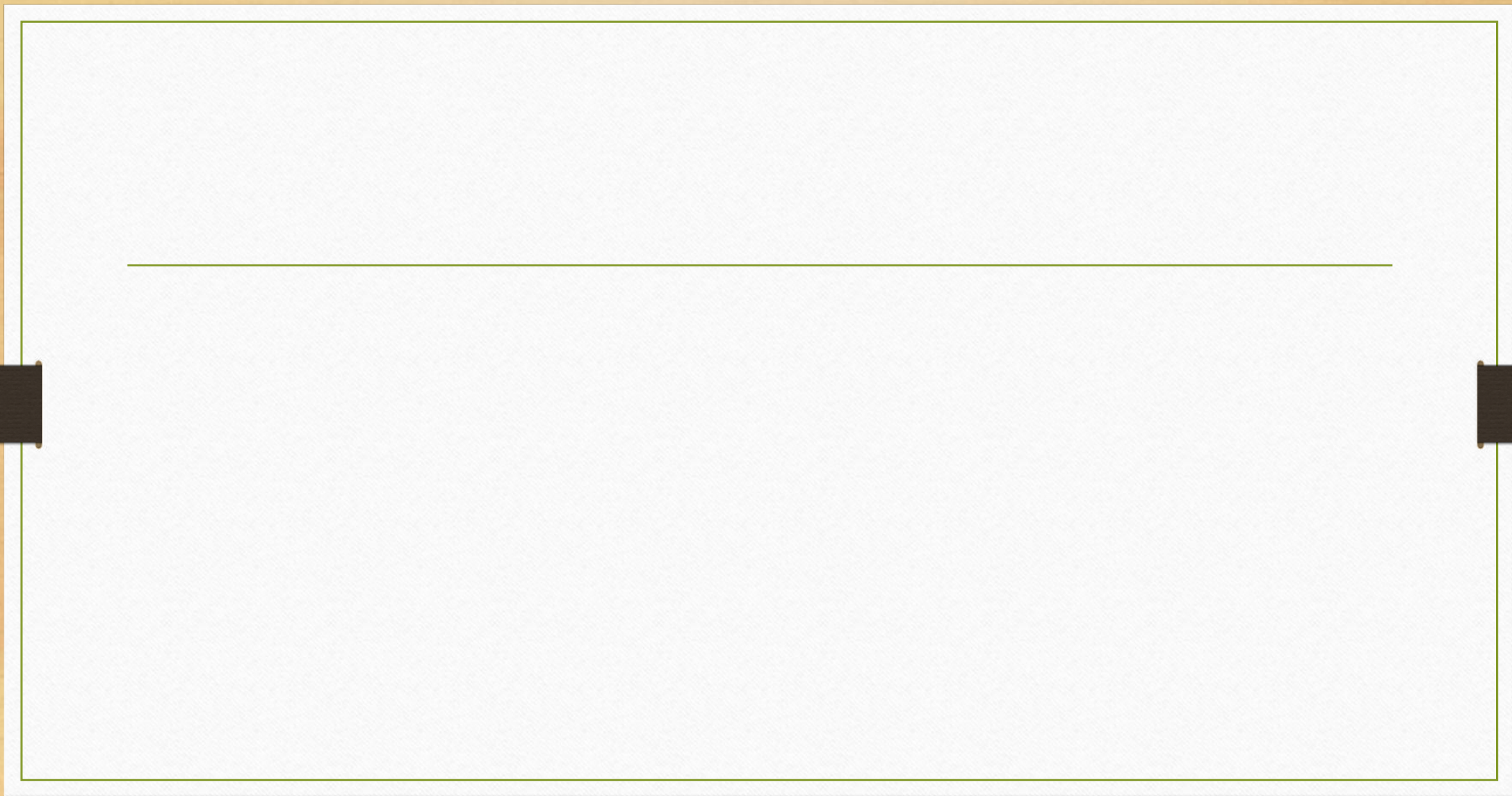
- https://www.youtube.com/watch?v=9_nf4-Zq7xA 機上免費服務
- <https://www.youtube.com/watch?v=1ofdI6bA1Go> 寵物搭機
- <https://www.youtube.com/watch?v=b1QWJbiB0tw> 嬰幼兒搭機
- <https://www.youtube.com/watch?v=WZBjhHP7Ph0> 捷藍航空

2013榮加入星空聯盟

- <https://www.youtube.com/watch?v=OmCeWyPWi28> 金城武
- <https://www.youtube.com/watch?v=kJNLp6HSfDU> 舞蹈家廣告
- <https://www.youtube.com/watch?v=1uaC80naauM> 新聞
- <https://www.youtube.com/watch?v=KjCSQg9zJIQ&t=56s> 全球航線







艙等

- <https://www.youtube.com/watch?v=j5XHYZSeW4> 阿聯酋頭等艙
- https://www.youtube.com/watch?v=k8_rvFTt2Yc A380艙等
- 電子機票 講義

1 ISSUED BY **QANTAS AIRWAYS LIMITED**

2 ENDORSEMENTS/RESTRICTIONS(CARBON)
**NONEND/REROUTE/REFUND W/O
 REFER TO ISSUING OFFICE**

3 NAME OF PASSENGER
CHEN/LIENFA MR

PASSENGER TICKET
 AND BAGGAGE CHECK
 SUBJECT TO CONDITIONS OF
 CONTRACT IN THIS TICKET
**PASSENGER
 COUPON**

ORIGIN/DESTINATION
TPETPE
 AIRLINE DATA
N328SI I
 ISSUED IN EXCHANGE FOR

4 DATE AND PLACE OF ISSUE 99
**SIT134380485 10NOVO
 QANTAS AIRWAYS
 TAIWAN TRAVEL
 TAIPEI TW** GL

TOUR CODE
ITOQF3SUNSME/X
 NOT TRANSFERABLE CONJUNCTION TICKETS

| X/O | FROM | CARRIER | FLIGHT | CLASS | DATE | TIME | STATUS | FARE BASIS | NOT VALID BEFORE | NOT VALID AFTER | ALLOW |
|-----|-----------|---------|--------|-------|-------|------|--------|------------|------------------|-----------------|-------|
| | TAIPEI T2 | TPE | QF 326 | G | 15NOV | 2145 | OK | GLGV10 | 15NOV | 15NOV | 20K |
| | BRISBANE | BNE | QF 619 | G | 20NOV | 0945 | OK | KVAU | | 24NOV | 20K |
| | MELBOURNE | MEL | QF 420 | G | 22NOV | 0930 | OK | KVAU | | 24NOV | 20K |
| | SYDNEY | SYD | QF 135 | G | 24NOV | 1100 | OK | GLGV10 | 24NOV | 24NOV | 20K |
| | TAIPEI | TPE | | | | | | | | | |

FARE **TWD 42550**
 EQUIV. FARE PAID
 TAX **TW 300**
 TAX **AU 512**
 TAX **QK 58**
 TOTAL **TWD 43420**
5088

FARE CALCULATION
15NOVOOTPE QF BNE539.07QF MEL178.60QF SYD 111.69 QF TPE539.07
NUC1368.43 END ROE31.0940

QF326 OP BY EVA AIR

CPN TICKET NUMBER CK
081 4470055086 0

DO NOT MARK OR STAMP IN WHITE AREA ABOVE

FORM OF PAYMENT

CHEQUE.

ORIGINAL ISSUE

3433533



ISSUED BY **QANTAS AIRWAYS LIMITED**

ENDORSEMENTS/RESTRICTIONS(CARBON)

**NONEND/REROUTE/REFUND W/O
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AND BAGGAGE CHECK

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ISSUED IN EXCHANGE FOR

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**SITI34380485 10NOVO
QANTAS AIRWAYS
TAIWAN TRAVEL
TAIPEI TW** GL

NAME OF PASSENGER

CHEN/LIENFA MR

TOUR CODE

ITOOQ3SUNSME/X

NOT TRANSFERABLE CONJUNCTION TICKETS

| X/O | FROM | NOT GOOD FOR PASSAGE | CARRIER | FLIGHT | CLASS | DATE | TIME | STATUS | FARE BASIS | NOT VALID | NOT VALID | ALLOW | |
|-----|-----------|----------------------|---------|--------|-------|------|-------|--------|------------|-----------|-----------|-------|-----|
| | | | | | | | | | | BEFORE | AFTER | | |
| | TAIPEI T2 | | TPE | QF | 326 | G | 15NOV | 2145 | OK | GLGV10 | 15NOV | 15NOV | 20K |
| | BRISBANE | | BNE | QF | 619 | G | 20NOV | 0945 | OK | KVAU | | 24NOV | 20K |
| | MELBOURNE | | MEL | QF | 420 | G | 22NOV | 0930 | OK | KVAU | | 24NOV | 20K |
| | SYDNEY | | SYD | QF | 135 | G | 24NOV | 1100 | OK | GLGV10 | 24NOV | 24NOV | 20K |
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□ 081 4470055086 0 □

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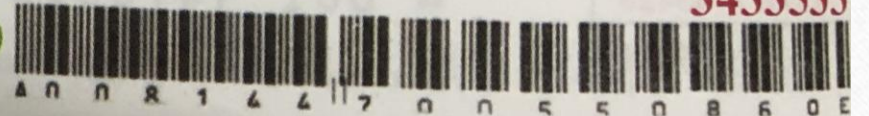
FORM OF PAYMENT

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ORIGINAL ISSUE

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8



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QANTAS AIRWAYS LIMITED

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**SITI34380485 10NOVO
QANTAS AIRWAYS
TAIWAN TRAVEL
TAIPEI TW** **GL**

TOUR CODE

ITOOF3SUNSME/X

NAME OF PASSENGER

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NOT TRANSFERABLE CONJUNCTION TICKETS

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| TO | SYDNEY | SYD | QF 135 | G | 24NOV | 1100 | OK | GLGV10 | 24NOV | 24NOV | 20K | |
| TO | TAIPEI | TPE | BAGGAGE CHECKED UNCHECKED | PCS | WT | UNCHECKED WT | PCS | WT | UNCHECKED WT | PCS | WT | UNCHECKED WT |

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TAIWAN TRAVEL
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19 GL 20

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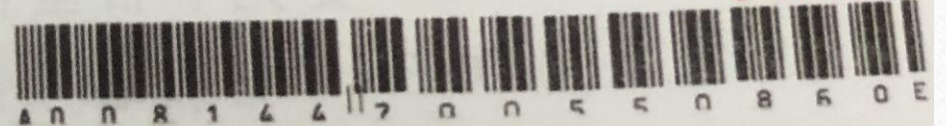
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- <https://www.funtime.com.tw/blog/funtime/%E5%8F%B0%E7%81%A3%E5%BB%89%E5%83%B9%E8%88%AA%E7%A9%BA-%E5%85%8D%E8%B2%BB%E8%A1%8C%E6%9D%8E%E9%99%90%E9%87%8D%E5%B0%BA%E5%AF%B8%E7%B8%BD%E6%95%B4%E7%90%86> 行李整理術

- https://www.youtube.com/watch?v=8xyv6FkR_RU 行李轉台

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- <https://www.youtube.com/watch?v=sIaB2xmj5jM> 完美男人領隊
 - <https://www.youtube.com/watch?v=6pmGgcbAc1Y> 領隊誤機
 - <https://www.youtube.com/watch?v=kgNDxYz-agc> 自動報到、自動通關
 - <https://www.youtube.com/watch?v=pInuCVfEIw8> 阿度導覽解說
 - <https://www.youtube.com/watch?v=EbcnO5D3EnM> 2016全國國光城市盃觀光導覽解說設計競賽第一名影片~國光走跳Young金山
 - <https://www.youtube.com/watch?v=9W71qLcYLwo> 聽聽原住民的朋友，精彩的導覽解說 - 「毛蕨」的功用